



rackspace

Customer Case Study – Logistics

Flexible WorkForce's high-speed app drives success

Software company moved from manual inefficiency to automated speed, eliminating the burden of manual processes and gaining the freedom to scale up operations.

Our customer

Flexible WorkForce is the leading managed service provider for the logistics and delivery industry, providing a one-stop solution for managing a flexible driver workforce.

The obstacles they faced

The company was hampered by slow, inefficient and time-consuming manual processes that allowed little time to scale up and develop an innovative application.

How we helped

Customer Success; IT Transformation; Rackspace Application Services; Salesforce® Sales Cloud, Marketing Cloud, Community Cloud, Salesforce API

What we achieved together

An industry-leading vendor management platform on Salesforce streamlines recruiting, onboarding, compliance, payments and more — driving productivity and maximizing client assets.

